

Critique of Creative Industries

Helsinki 31.8.-2.9.2006

Frame - Finnish Fund for Art Exchange

eipcp - European Institute for Progressive Cultural Policies

Thursday 31.8. Opening Session

Kiasma Seminar Room

Chair: Angela McRobbie

- 16.00 Director, Kiasma **Tuula Karjalainen**: Opening words
- 16.15 Researcher, Statistic Finland **Aku Alanen**: *What's Wrong with Creative Industries?*
- 16.45 Researcher, The University of Art and Design Helsinki, **Marko Karo** & Co-ordinator **Marita Muukkonen**: *Introduction to Finnish Context*
- 17.00 Philosopher, art theoretician **Gerald Raunig**: *Creative Industries as Mass Deception*
- 17.45 Philosopher, sociologist **Maurizio Lazzarato**: *The Conflict (Semiotic) in Creative Industry: The Case of Intermittents du Spectacle*
(Translated by Leena Aholainen)
- 18.45 Discussion
- 19.30 Possibility to have buffet dinner at Fanny Goes to Hollywood, approx. 15e, register beforehand by 25.8. Kaisa.koskela@frame-fund.fi
- 21.00 Party at Fanny Goes to Hollywood, Bulevardi 40

Friday 1.9. Public Seminar

Kiasma Seminar Room

Chair of the day **Tere Vadén**

- 11.00 Director, FRAME **Marketta Seppälä**: *Opening to Friday*
- 11.15 Reader in political aesthetics **Esther Leslie**: *Add Value to Contents: the Valorisation of Culture Today*
- 12.00 Media researcher **Matteo Pasquinelli**: *Immaterial Civil War: Prototypes of Conflict within Cognitive Capitalism*
- 12.45 Sociologist **Ulf Wuggenig**: *The Dealer as Genius. Creative Industry Approaches to Art History*
- 13.30 Lunch

- 14.30 Professor, Hypermedialab **Tere Vadén**: *Open Collaboration and Digital Media – Threats and Potentials*
- 15.15 Media researcher **Branka Ćurčić**: *Desire to Own - Property Issue around Creative Industries*
- 16.00 Coffee
- 16.30 Director, Iaspis **Maria Lind**: *Is the divide unavoidable?*
- 17.15 Deputy director, Institute for European Integration Research **Monika Mokre**: *GovernCreativity, or: Creative Industries Austrian Style*
- 18.00 Researcher, eipcp **Raimund Minichbauer**: *"In trade terms, content is a service" EU-Policy on 'Creative Industries'*

Saturday 2.9. Closed workshop

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